

Lise Arena

Associate Professor at the University of Nice Sophia-Antipolis (UNS)



Contact Information

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Education

Management and Economics (University of Nice Sophia-Antipolis, France)

- Ph.D. in Management (2009) – with highest Distinction and the FNEGE National Prize
- M.Phil. in Economics and Management (2005) – with highest Distinction (Ranked 1st)
- BA. in Economics (2003) – II.1

Modern History (University of Oxford, United-Kingdom)

- D.Phil. in Modern History (2011) – No Distinction awarded to this degree
- M.Sc. in Economic History (2004) – M.Sc. Thesis awarded with highest Distinction

Teaching Experience

2012 – Present	ISEM, UNS: Lecturer in Organization and Cognition [M.Phil. in Behavioural Economics, Knowledge and Organization]
2010 – Present	ISEM, UNS: Lecturer in The Firm and its Environment [International BA. In Economics and Management]
2008 – Present	ISEM, UNS: Lecturer in ICT and Information Systems Management [Second Year Undergraduates in Economics and Management + Third Year Undergraduates AES / Economics and Management]
2007 – Present	GDBA-MBA, IAE, UNS: Lecturer in Economics for Managers [GDBA Students]
2007 - 2008	Economics Faculty, Oxford University: Lecturer and undergraduate tutor in Classical Economic Thought [Third Year Undergraduates: PPE and BA in Economics and Management]
2006 – 2010	History Faculty, Oxford University: Lecturer in Economics for Economic Historians [Master and Ph.D. Students]
2006 – 2008	Department of Management, UNS: Lecturer in Managerial Economics [Third Year Undergraduates]
2005 – 2006	Department of Economics, UNS: Undergraduate Tutor in Microeconomics [First Year Undergraduates]

Academic positions & Professional experience

2012 – Present	Co-Head of the BA program ‘Administration Economique et Sociale’, ISEM (UNS) / Elected member of the Human Resources Committee for the UNS (Management section)
2010 – Present	ISEM (UNS) and GREDEG (CNRS): Associate Professor in Management

2010	Consultant for the International Baccalaureate Organization
2009-2012	Saïd Business School, Oxford University: Academic Visitor at the BT Center for Major Programme Management; Research Project: Defining, explaining and Replicating Success in Major Programmes: Evidence from the French ICT Sector/ Research Assistant for Professor Colin Mayer, Dean; Research Project: Construction of an archive regarding the Saïd Business School's history composed by a series of interviews
2005-2010	Research and Teaching Assistant in Management, UNS
2007-Present	History Faculty and Economics Faculty, Oxford University: Lecturer and tutor in Economics and History

Honors & Awards

2010	Fondation Nationale pour l'Enseignement et la Gestion des Entreprises (FNEGE) : First national prize for the best Ph.D. thesis in the discipline « Information Systems Management »
2009	Interdisciplinary Conference, Oxford University, UK: First prize awarded for best content/ theme/ topic
2008	Oxford University, UK : Oriel College Graduate Travel Grant and Robert MacDonald Research Travelling Prize

Intellectual contributions

1. Publications

Peer-reviewed articles

2013

- Arena L., Oriol N., Pastorelli I., « Systèmes d'information et gestion du couple performance/ sécurité: Trajectoires comparées de trois situations extrêmes », *Systèmes d'Information et Management*, 1(18) : 87-123.
- Arena L., Dimsdale N.H.D., « Economic History in Oxford: A Centennial Celebration », The Centennial Issue of the Discussion Papers in Economic and Social History, *Discussion Papers in Economic and Social History*, July, University of Oxford.

2012

- Arena L., « Book Review –The Minor Marshallians and Alfred Marshall: An Evaluation », *Marshall Studies Bulletin*, Volume 13: 1-7.

2011

- Arena L., Dang R., « A propos du développement de deux business schools d'élite au Royaume-Uni : Une comparaison entre Oxford et Cambridge (1900-2000) », *Entreprises et Histoire*, 65(4) : 60-82.

[‘Selected international abstract’ in *Business History Review*, 2012, 86(3) : 563-567]

- Arena L., « Les modèles nationaux d'enseignement de la gestion d'entreprise : Formes de capitalisme et modes d'organisation », *Entreprises et Histoire*, 65(4) : 6-10.

2008

- Arena L., Solle G., « Apprentissage organisationnel et contrôle de gestion : Une lecture possible de l'ABC/ABM ? », *Comptabilité Contrôle Audit*, 14(4) : 67-85.
- Arena L., « Industrial Organization: The Oxford Influence (1952-1979) », *Oxonomics*, Blackwell Publishing, 3(1): 30-35.

Special Issue (Guest editor)

2011

- Arena L., “Research and Teaching in Management: Evolution and diversity of national systems”, *Entreprises et Histoire*, 65(4).

Book

2013

- Arena L., « *Il n'y a pas de limite connue à l'imagination et aux idées : Edith Penrose et la croissance des entreprises* », ENS Editions, Ecole Normale Supérieure.

Book Chapters

2012

- Arena L., Molloy E., « The Governance Paradox in Megaprojects », in Lehman V. (Ed.), *Communication et Grands Projets : Les Nouveaux défis*, Presses Universitaires du Québec : 151-172.

2010

- Arena L., « The Marshallian Tradition of Industrial Economics in Oxford (1947-1979): From Andrews' Contribution to the Emergence of Industrial Organization and Business Studies », in T. Raffaelli, T. Nishizawa and S. Cook, *Marshall and Marshallians on Industrial Economics*, Routledge.

Invited Conferences/ Seminars

2013

- Arena L., « Coordinating an Ambidextrous Virtual Organization: The Case of an Antarctica Expedition », Contribution au Séminaire '*Knowledge and Organisational Learning*', School of Management, Royal Holloway, University of London (invited by Prof. Alice Lam), May
- Arena L., « The Evolution of Labour Welfare After the Birth of Scientific Management: 'Economics of Fatigue and Unrest' Revisited », Contribution au Workshop '*Welfare Economics and the Welfare State: Historical Re-examination*', (invited by Prof. Tamotsu Nishozawa), University of Hitosubashi, Tokyo, Japan, March

2008

- Arena L., « The Emergence of Business Studies in Oxford University: 1950 – 1983 », contribution au 4^{ème} Séminaire Annuel de Printemps '*History of Economics as History of Science*', ENS, Cachan, France, Juin
- Arena L., « The Marshallian Tradition and the Theory of the Firm in Oxford: 1940s-1970s », contribution à la Conférence Internationale '*Alfred Marshall, the Marshallians and Industrial Economics*', Institute of Economic Research, Université d'Hitotsubashi, Tokyo, Japon, Mars

Conference Proceedings

2012

- Arena L., « Coordinating a Virtual Team under Uncertainty and Time Pressure: The Case of an Antarctica Expedition », Actes du *7th Organization Studies Workshop* 'Organizations as Spaces of Work'

2011

- Arena L., Solle G., « Comment conduire le changement induit par un mégaprojet SI dans une organisation faiblement couplée ? Le cas des Universités Françaises », Actes de la *Conférence de l'AIM*
- Arena L., Bérard C., « La simulation : Une double utilité en sciences de gestion », Actes de la *XX^{ème} Conférence de l'AIMS*

2010

- Arena L., Molloy E., « The Governance Paradox in Megaprojects », Actes du Colloque « *Communication et grands projets: Etat des savoirs et perspectives* », *Entretiens Jacques Cartier*
- Arena L., Dang R., « Learning lessons from the past: A historical exploration of a century of business education at Oxford and Cambridge (1900s-2000s) », *Management History Research Group Conference*, School of Management, University of St Andrews (Ecosse)

2009

- Arena L., « The Emergence of Organisation Studies in Oxford (1949-1983): A Historical Unintended Ironic Consequence? », Actes du *25th European Group for Organizational Studies (EGOS) Colloquium*
- Arena L., « Understanding the IS Experience Cycle: A Model of ERP Implementation », Actes du *14th UKAIS Annual Conference: Positive Information Systems, AIS e-Library*

2008

- Arena L., « Simulating the Implementation of Business Information Systems: The Case of Enterprise Resource Planning », Actes du *5th International Conference on Innovation and Management (ICIM 2008)*

- Arena L., «Le poids des processus d'apprentissage dans les décisions d'adoption d'une technologie : Une approche intégrative », Actes de la *XVIIème Conférence de l'AIMS*

2. Evaluation and contribution to scientific commissions/ projects

- Member of the scientific and organization committee for the conference « Capacités dynamiques et Innovation », Groupes thématiques « innovation » et « ressources, compétences et capacités dynamiques » de l'AIMS – April 2013
- Member of the scientific project ANR (Agence Nationale de la Recherche) LEDEPAGOD (Leadership et décisions partagées dans des agencements organisationnels dispersés confrontés à des situations risquées), coordinated by Prof. Gérard Koenig (participants : Prof. Florence Allard-Poesi, Prof. Yvonne Giordano) – 2011-2014
- Referee for: *American Journal of Economics and Sociology*, *International Journal of Simulation and Process Modeling*, *Journal of the Oxford University History Society*, Conférences de l'AIMS (since 2008), Conférences de l'AIM (since 2011)