

Madeleine, BELIN
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IAE Graduate School of Management
Université Nice Sophia Antipolis



Contact Information

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Teaching & Professional Experiences

2010 – 2013 Teaching and lecturing classes at IPAG Business School in:

- Marketing Strategy and Communications
- Marketing Communications
- Principles of Marketing

Campaign manager for Telco industry and business leads consultancy for investment ventures and branding opportunities on a freelance basis.

2000 – 2009 **Global marketer, head of sponsorship, branding and business developer Zepter International, Monaco:** Multinational high-end skincare, health care and lifestyle retail group.

1999 – 2000 **Business setup project at Hintermayer & Cie in Monaco**
Project Coordinator at Sigma Consultants, Sophia Antipolis, France
Project launch support at TicSoft, Villeneuve-Loubet, France

1992 – 1998 **Team Leader for U.K. and Northern Europe for card payment operating centre Harpur – International Card Enterprise, Sophia Antipolis, France**

1991 **Sales Executive for Western and Eastern Europe**
AIP Film Studios L.A., Cannes, France

1991 **Executive Assistant to European Director**
Digital Equipment Corporation, Sophia Antipolis, France

Education

Bachelor of Business Administration at Schiller International University, Heidelberg, Germany
Major in International Business