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CONTACT INFORMATION

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TEACHING & PROFESSIONAL EXPERIENCES

Corporate experiences

- 2015: Head of Promotion and Tourism Services (City of Turin)
- 2010-2014: Head of Public Affairs (Seat PG)
- 2008-2010: Head of Regulatory Affairs & Market Research (Seat Pagine Gialle Group)
- 2003-2008: Head of Regulatory Affairs & International benchmark (Seat Pagine Gialle Group)
- 2002-2003: Customer&Segmentation Manager (Seat Pagine Gialle Italia)
- 1998-2001: Marketing Manager (Seat S.p.A.)
- 1990-1997: various roles from Junior to Senior Product Manager (Seat - Div. STET)
- 1988-1990: Area Manager at the International Commercial Dept. (Benetton Undercolors)

Trade & Professional Associations experiences

- 2013 – currently: Board Director at FERPI (Italian Federation of External Relation& Communication Professionals)
- 2010-2011: President EADP (European Ass. of Directories Publishers – now SIINDA)
- 2008-2010: Vice-President EADP (“ “)

Teaching experiences

- 2014: Lobbying & Advocacy - seminars for FERPI (Professional Association)
- 2013: Communication and Lobbying at University of Perugia (Sciences of Communication)
- 2013: Internet & Fundamental Rights at Bocconi University (Milan)
- 2010: Lobbying & Public Affairs –seminar for Il Chiostro (Professional Association)
- 2004 and 2005: Marketing& Liberalization of telecommunication market at University of Florence (Law Dept.)
- 2001Marketing – seminar at the University of Turin (Economy Dept.)

EDUCATION

- 2014 Diploma in Cooperation& International Development at ISPI (Milano-ITA)
- 2005-2013: Number of workshop on Lobbying and Communication (Milan and Brussels)
- 2002 Customer Orientation Programme at Insead (Fontainebleau-FR)
- 2001 International Marketing Programme at Insead (Fontainebleau-FR)
- 1990 Business Management Programme "Sistema" at ISDA (Rome-ITA)
- 1987 Advanced degree in Political Sciences – major in International Relations (University of Catania-ITA)