

**MBA Full-Time
Year 1
Master of Business Administration**

Titre du Cours : **Management Principles (G1MBA111)**
Course Title:
Heures : 20h
Lecture hours:
ECTS Credits: 3

➤ **PRE-REQUIS-PRE-REQUISITE**

Basics notions on organizations structures and strategies

➤ **OBJECTIFS PÉDAGOGIQUES DU COURS / LEARNING OBJECTIVES**

To access and maintain their position in the market, some industries must be more profitable than their competitors. These industries need managers that can help them to accomplish their business goals. It is necessary for managers to know their internal and external environment in order to build efficient strategies and to be more competitive. This course will present the key management principles concepts used by managers to achieve their goals.

➤ **CONTENU DU COURS / DESCRIPTION OF THE COURSE**

1. The Meaning of Management
2. Human Resource Management (HRM)
3. Organizational Strategy, Ethics, and Responsibility
4. Organization Management

➤ **LISTE DES SUJETS OU RESUME DES SÉANCE/ TOPICS OF EACH SESSION OR SUMMARY OF THE COURSE**

1. The Meaning of Management
 - Management (Origin ; Levels and Functions of managers)
 - Managers roles and skills
2. Human Resource Management (HRM)
 - Human resource management (roles and functions)
 - Recruitment, Training, security at work, etc.
3. Organizational Strategy, Ethics, and Responsibility
 - Organizational strategy and CSR
 - Focus on Ethics and Responsibility

4. Organization Management

- Organizations: definition and characteristics
- Organizations' essence: managers and Entrepreneurship

➤ **METHODES D'EVALUATION (CONTROLE CONTINU) / EVALUATION AND GRADING**

- Attendance + Participation : 20%
- Group work and participation 30%
- Written exam 50%

➤ **REFERENCES BIBLIOGRAPHIQUES / BIBLIOGRAPHY**

Gary Dessler (2004), Management, Principles and practices for tomorrows' leaders, Pearson, Prentice Hall, Thrid Edition.

Johnson, G, Scholes, K, and Whittington, R, (2010) Exploring Corporate Strategy: Text and Cases, Financial Times/ Prentice Hall.

Satoshi, H, (2005), Inside the Mind of Toyota: Management Principles for Enduring Growth, Productivity Press.

Benowitz, E.A, (2001), Principles of Management, (Cliffs Quick Review), Cliffs Notes.

Ivancevich, J.M, Donnelly, J.H, and Gibson, J.L, (1989), Management: principles and functions, Business Pubns; 4th edition.