

Master Affaires et Management International (M2 AMI)

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| Titre du Cours : | Business English 2 - GM2AMI31 |
| <i>Course Title:</i> | |
| Heures : | 20h |
| <i>Lecture hours:</i> | |
| ECTS Credits: | 3 |

➤ **PRE-REQUIS-PRE-REQUISITE**

Students attending this course will be required to have adequate grammar knowledge and medium level fluency skills. Higher level students' performances will definitely result in excellent presentations and business activities.



➤ **OBJECTIFS PÉDAGOGIQUES DU COURS / LEARNING OBJECTIVES**

A business oriented English course designed for open minded students who are attracted by different domains. The language of Shakespeare in effective communication realities such as companies, associations, professional scenarios of any kind dealing with a range of different business topics

➤ **CONTENU DU COURS / DESCRIPTION OF THE COURSE**

Business vocabulary and presentations will lead to practical performances and case studies where students will be acting as in real activities.

➤ **LISTE DES SUJETS OU RESUME DES SÉANCE/ TOPICS OF EACH SESSION OR SUMMARY OF THE COURSE**

- The importance of high level resumes
- The importance of a precise language on the phone/emails/business documents
- Welcoming and organizing effective meetings
- Job interviews: details to be hired
- Negotiations: tips for win-win situations
- Avoiding conflicts: communication tips to avoid misunderstandings
- Business social network: i.e. LinkedIn
- Presentations: detailed analysis for successful results
- Team work
- Public Speaking

➤ **METHODES D'ÉVALUATION (CONTROLE CONTINU) / EVALUATION AND GRADING**

100 score : Attendance/Participation 20%, Presentation 30%, Business Plan 50%

➤ **REFERENCES BIBLIOGRAPHIQUES / BIBLIOGRAPHY**

Website topics and vocabulary lists – YouTube role plays and movie examples