

My experience



« We are glad to have joined the MIB family. Indeed, both coming from IT engineering background, this degree provides us all the tools and knowledge we need to reach our international career objectives in IT business development. »

Charles Fouco & Léo Souquet
M2 MIB 2012

My University

- An International environment: 1st University in France with the highest number of foreign students. More than 5,000 foreign students from 164 countries
- Equal opportunities: since 1965, the only State University on the French Riviera (District of Alpes-Maritimes) with a multidisciplinary offer
- History and modernity: from its historic roots back in 1639 to high technology with its campus located in the Sophia Antipolis Science and Technology Park.
- More than 25,000 students and 1,200 teachers-researchers.



My School

- Since 1966, The academic reference in chartered accounting, finance, management, and business administration.
- A strategic geographic location with the 2nd international airport in France, the Sophia Antipolis Science and Technology Park, the nearby Principality of Monaco, and the proximity of Italy.
- 1,200 students including 470 of foreign nationality, and an international teaching staff.
- Highly career-oriented degrees: more than 100 professional contributors and mandatory internships in all curricula.



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Membre de UNIVERSITÉ CÔTE D'AZUR



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Master's degree (Bac+5)

M2 MIB

Master of International Business



Be a global manager

Ranked 4th in France (source: MOCI 2015)

iae.unice.fr

Program Overview

Today's businessmen must be capable to face situations and manage people no matter where they are from, what language they speak, and no matter where they are.

This is the aim of our Master of International Business: not only learn international but, most of all, experience international, in order for you to build your own future managerial style.

You have completed graduate studies and want to specialise your curriculum in business, to apply for the highest management positions in multinational companies and organisations, to create and run your own business worldwide, or to become a global business consultant: this is the degree you need.

This 6-month Master's degree is designed for executives and students without in-depth previous business background, offering from the general management fundamentals, to specialised courses in the area of international business.

You are provided a strong professional approach to international management and the necessary know-how to:

- Perfect business English speaking and writing
- Acquire a global managerial culture
- Understand the challenges of international and European business
- Develop global networks and foreign businesses
- Negotiate and manage projects in a multicultural / multinational environment

The theoretical knowledge is implemented in a practical, appropriate and evolutionary manner to prepare you to be operational in companies of all sizes all over the world.

A strong component of international students, faculty and business practitioners ensures you effective and high interactive lectures, where scholars from different horizons, backgrounds, ages and countries meet and share their knowledge and experience, creating a true global environment.

Your courses are scheduled three days a week (Thu-Fri-Sat), over twenty-five weeks from September to March, in order to allow you to study and work, or conduct your internship at the same time if you so choose. International candidates holding a student VISA are allowed to work up to 20 hours per week during their stay in France.

If you are an executive or employee, you may complete your Masters without leaving your actual position. The total coursework is composed of 48 week-days and 24 weekend-days. Using your 25 bank holidays (in France), only a reduction of your workload to 80% during 6 months is to be negotiated with your employer.

Throughout the year, you conduct a research project on a specific business topic or professional experience (or internship) under the guidance of an academic supervisor, and defend it at the end of the year in front of the Degree Award Committee.

Curriculum

FALL (September-December)

Code	Course	ECTS	Hrs
G2MIB11	Project management methodology	3	20
G2MIB12	Project team management	3	20
G2MIB21	Environment of business in the European Union	3	20
G2MIB22	Doing business in Europe	3	20
G2MIB31	Strategic marketing	3	20
G2MIB32	International strategic marketing	3	20
G2MIB41	Balance sheet and profit & loss account	3	20
G2MIB42	IFRS and IAS	3	20
G2MIB51	Organisational design	3	20
G2MIB52	Change management	3	20

SPRING (January-March)

Code	Course	ECTS	Hrs
G2MIB71	Strategic alliances	3	20
G2MIB72	Development of partnerships and networks	3	20
G2MIB81	Strategic diagnosis	3	20
G2MIB82	Strategic options	3	20
G2MIB91	The banking and insurance market in Europe	3	20
G2MIB92	Marketing and risk management in banking and insurance	3	20
G2MIB101	Information systems for managers	3	20
G2MIB102	Information systems for strategic advantage	3	20

SUMMER (April to September)

Code	Course	ECTS	Hrs
G2MIBU6	Research project - Based on internship, current employment, or research analysis of a given company, subject to direction's approval (min. 3 months)	6	-

TOTAL HOURS OF INSTRUCTION 360

Admission

Prerequisites

- **Graduate Degree in Business:** your degree must last a minimum of 4 years and grant a minimum of 240 ECTS credits, or 120 US credits, or equivalent.
- **English proficiency:** TOEIC >750, or TOEFL iBT >79, or TOEFL CBT >213, or TOEFL PBT >550, or IELTS >5.5, or CPE (TOEFL School code: 5999)
- **Good academic record and relevant experience.** Evaluated by the Admissions Committee
- **Interview** before the Admissions Committee

Fees

The cost of the program in a French State University is partially supported by the Ministry of Higher Education and Research (MENESR). The amount of the subsidy depends on your status:

- Status "formation initiale": the subsidy covers all the tuition fees. You will pay only the enrolment taxes and student health insurance (approx. 550€);
- Status "formation permanente": the subsidy covers part of the tuition fees. You will pay the remaining part as well as enrolment taxes and student health insurance;
- Status "formation continue": the subsidy covers part of the tuition fees. The rest is financed by corporate or other organisations. No fees at your charge.

Included

- Enrollment fees and national taxes
- Tuition and registration for all courses
- Health insurance (if you are <28 y.o.)
- Access to sport facilities
- Access to library and IT
- Wi-fi on-campus access

Estimated expenses

- Books and materials 700€/ year
- Commute 30€ / month
- Accommodation 450€/ month
- Meals 300€ / month
- Miscellaneous 250€ / month