

Master of International Business

Course Title:	Project team management
Contact Hours:	20
ECTS Credits:	3

➤ **DESCRIPTION AND LEARNING OBJECTIVES OF THE COURSE**

The student is expected to:

- understand the challenges of managing a Project Team, in particular, in an International environment and the various constraints (e.g. People, Technology, Organisation, Geography, Multi-Cultural differences),
- Build Teams and Master the different way to solve conflict, maintain trust and motivation within the Team
- Identify the keys to efficiently lead or communicate in a multicultural context, adapt and show flexibility with professionalism in complex situations
- Think Strategically and Know how put in practice some key Concepts and some practical Methods, Techniques, Tactics and Tools to face complex situations which involve remote / multi-cultural team members and Partners

Students will practice with some exercises and will prepare/present some cases to the audience

➤ **TOPICS OF EACH SESSION OR SUMMARY OF THE COURSE**

Topics will be the following:

- Project Management Fundamentals
- Effective Team Characteristics
- Challenges when managing Virtual Teams and International Teams
- Multi-Cultural Differences
- Building and Developing the Team
- Leading, Communicating, Negotiating, Delegating, Motivating, Coaching, Mentoring,
- Managing a Virtual Team (e.g. Building Trust, Increasing Efficiency, Maintaining Motivation, Measuring Performance, Providing Feedback)
- Communication Strategy and Structure, Planning, Information Distribution,
- Team Performance Reporting, Appraisal, Retention,
- Demonstrating Team Value
- Some Key Methods, Techniques, Tactics, and Guidelines to effectively take advantage of some key Tools
- Trends: the "Social Media Project Manager"

➤ **EVALUATION AND GRADING**

Individual Assignments: 70%

- Class Participation and Attendance 10%
- Individual assignment (Quizz): 30%.
- Final exam (written): 30% (Case Study)

Teamwork Assignments: 30%

- Group Project Assignment (Team Presentation) : 30%

➤ **BIBLIOGRAPHY**

Required Textbook: "The Distance Manager: A Hands On Guide to Managing Off-Site Employees and Virtual Teams" by Kimball Fisher and Maren Fisher – McGraw Hill, ISBN-13: **978-0071360654**