

UNIVERSITE NICE SOPHIA ANTIPOLIS
Institut d'Administration des Entreprises

**Master 2 Management du Sport
(M2 EES)**

Course Overview

Course: English Speaking
Duration: 20 hours

Course Objectives

This course is designed to assist students in improving their linguistic competencies in English through a two-pronged approach.

Content-wise, it will provide a deep insight in some of the most in-demand areas of international affairs. Related field-specific terms and grammar pitfalls will be examined in detail.

Stylistically, participants will be informed of, and trained in, skills essential to optimizing performance in negotiating and presentation on a number of theoretical and practical tasks.

In this manner, the course will foster improved theoretical and technical competencies in English relevant to success in an international academic and professional environment.

Grading

100 points (based on attendance 10%, participation 10%, individual contribution in classroom 30% and final examination 50%)

Structure

- I. Business administration topics (content)
 - a. Sport is Great
 - b. Sustainability and resources management
 - c. Social entrepreneurship
 - d. Corporate social responsibility
 - e. Job applications
- II. Negotiations (style)
 - a. Theory, exercises, discussion and pair work
- III. Presentations (style)
 - a. Theory, exercises, discussion and individual or pair work

Sources and Further Reading

Emmerson, Paul (2009). Business Builder: Teacher's Resource Series, Modules 7, 8, 9 – Presentations, Company, products and customer relations, Negotiations. Oxford: MacMillan Education. (BB)

Mascull, Bill (2010). Business Vocabulary in Use: Advanced, Second Edition. Cambridge: Cambridge University Press. (BVU)

Powell, Mark (2011). In Company: Upper-Intermediate Student's Book, Oxford: MacMillan Education. (IC)

Lafond, C/ Vine, S/ Welch, B (2009). English for Negotiating. Berlin: Cornelsen Publishing House. (EN)

<https://learnenglish.britishcouncil.org>

<http://www.sport-english.com/en/>

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Syllabus

- I. Business administration
 - a. Sport is great – vocabulary in context – gap filling, listening and reading comprehension
 - i. Olympic sports
 - ii. Football
 - iii. Swimming
 - iv. Athletics
 - v. Other sports
 - vi. Video – trainer interview; sports in England
 - b. Sustainability and resources management
 - i. IC Unit 3: Do the right thing
 - ii. BVU Unit 50: Green issues
 - iii. BVU Unit 51: Climate change
 - iv. BVU Unit 59: Sustainable development
 - c. Social entrepreneurship
 - i. People and achievements
 - d. CSR & NGOs
 - i. TED Talks: Michael Porter, Why business can be good at solving social problems
16:28 min.
 - ii. BVU Unit 48: Corporate social responsibility
 - e. Job applications
 - i. CV
 - ii. Covering letter
 - iii. Pitfalls when applying for a job
- II. Negotiations
 - a. (BB) 9.1, 9.2, 9.3, 9.4
 - b. (IC) Vocabulary: Negotiations (p.130-131)
 - c. (EN) Case studies – sports negotiations
- III. Presentations
 - a. Phrases and vocabulary
 - b. Persuading
 - c. Presenting a project
 - d. Describing trends
 - e. Case studies