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Curriculum Vitae

ZAKARIA BABUTSIDZE

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FRANCE

CURRENT POSITIONS

- Sep 2014 - Associate Professor of Economics, SKEMA Business School
- Oct 2014 - Director of MSc in Digital Business, SKEMA Business School
- Jan 2011 - Economist at the Department of Innovation and Competition, Observatoire Français des Conjonctures Économiques, Sciences Po Paris

PAST POSITIONS

- Jan 2011 - Assistant Professor of Economics, SKEMA Business School (Sophia Antipolis, FR)
- Aug 2014
- Sep 2010 - Researcher, Center for Social Sciences, Ivane Javakhishvili Tbilisi State University
- Dec 2012 (Tbilisi, GE)
- Mar 2010 - Visiting Scholar, Center for Complexity in Business, Robert H. Smith School of Business, University of Maryland (College Park MD, US)
- Jun 2010
- Sep 2005 - PhD fellow, UNU-MERIT (Maastricht, NL)
- Aug 2010

EDUCATION

- 2010 PhD in Economics, Maastricht University (Maastricht, NL)
- 2005 MA in Economics, Central European University (Budapest, HU)
- 2003 BA in Economics, Tbilisi State University (Tbilisi, GE)

TEACHING

Graduate courses: Statistics; Digital Business and Innovation; Big Data and e-Marketing; Technology and Competition; Electronic and Mobile Commerce; Economics of Information; Microeconomics; Advanced Microeconomics.

Undergraduate courses: Digital Governance; International Economics; Macroeconomic Indicators; Network Economics; Social and Economic Networks; Mathematics and Statistics.

AWARDS

- Best Young Scholar Paper Award at The DIME Final Conference, 2011
- Outstanding PhD Paper Award at The European Meeting on Applied Evolutionary Economics, 2009

GRANTS

- UCA innovation programme (Université Côte d’Azur) research grant, 2017 (€150k) [co-principal investigator, jointly with Rodrigo Acuna-Agost]
- UCA academy 2 (Université Côte d’Azur) research grant, 2017 (€12k) [principal investigator]
- UCA academy 3 (Université Côte d’Azur) research grant, 2016 (€30k) [principal investigator]
- UCA academy 1 (Université Côte d’Azur) research grant, 2016 (€25k) [co-principal investigator, jointly with Nobuyuki Hanaki]
- Sloan Foundation (Program on Contribution Economy) research grant, 2013 (\$ 6.5k) [co-principal investigator, jointly with Mark McCabe]
- ASCN (University of Fribourg) research grant, 2010 (CHF 40k) [principal investigator]
- METEOR International Academic Travel Grant, 2009 (€4k) [individual grant]
- Maastricht University research grant, 2008 (€25k) [individual grant]

SERVICE TO DISCIPLINE

- **Guest editor:** Journal of Evolutionary Economics; Special issue on *Innovation, Economic Growth and Financial Stability*; jointly with Maurizio Iacopetta.
- **Reviewer:** Management Science; Journal of Economic Behavior and Organization; Journal of Economic Dynamics and Control; Research Policy; Journal of Evolutionary Economics; European Management Review; Metroeconomica; European Journal of Marketing; European Journal of Law and Economics; Journal of Economic Interaction and Coordination; International Game Theory Review; Computational Economics; Structural Change and Economic Dynamics; Economic Modelling; Journal of Economic Issues; Research in Economics; Economics of Innovation and New Technology; Revue de l’OFCE.

SERVICE TO ORGANIZATIONS

- **Member of the steering committee:** Master Programme in Data Science, Université Cote d’Azur.
- **Member of the steering committee:** research academy “Networks, Information and the Digital Society” (RISE), Université Cote d’Azur.
- **Member of the scientific committee:** Knowledge, Technology and Organization research center (KTO), SKEMA Business School.

ORGANIZATIONAL ACTIVITIES

- Workshop on Green Consumer Behavior 2018, SKEMA Business School
- EMAEE 2013 (co-organizer), SKEMA Business School
- KTO/OFCE seminar series (co-organizer), SKEMA Business School, edition 2014-2015
- OFCE/GREQAM seminar series (co-organizer), OFCE, edition 2012/13
- UNU-MERIT research seminar series (co-organizer), Maastricht University, edition 2008/09

PUBLICATIONS

Peer reviewed

- Babutsidze Z., Chai A. (2018) Look at me saving the planet! The imitation of visible green behaviour in local regions and its impact on the climate value-action gap. *Ecological Economics* 147:290-303
- Babutsidze Z. (forthcoming) Pirated Economics. *South-Eastern Europe Journal of Economics*.
- Babutsidze Z. (2017) Duopolistic competition with captives. *Metroeconomica* 68(4):903-926
- Babutsidze Z. (2017) Consumer interaction and innovation incentives. *International Journal of Computational Economics and Econometrics* 7(3):280-301
- Babutsidze Z. (2016) Innovation, competition and firm size distribution on fragmented markets. *Journal of Evolutionary Economics* 26(1):143-169
- Babutsidze Z., Iacopetta M. (2016) Innovation, growth and financial markets. *Journal of Evolutionary Economics* 26(1):1-24
- Timus N., Babutsidze Z. (2016) Pirating European Studies. *Journal of Contemporary European Research* 12(3):783-791
- Babutsidze Z., Cowan R. (2014) Showing or telling? Local interaction and organization of behavior. *Journal of Economic Interaction and Coordination* 9(2):151-181
- Babutsidze Z., Lomitashvili T., Turmanidze K. (2013) Influential individuals on social networks: An example of Facebook in Georgia. *European Scientific Journal* 9(Dec.Spec.4):320-330
- Babutsidze Z., Lomitashvili T., Turmanidze K. (2013) The structure of the Georgian blogosphere and its implications for information diffusion. *International Journal of Social Network Mining* 1(3/4): 280-297
- Babutsidze Z. (2012) How do consumers make choices? A survey of evidence. *Journal of Economic Surveys* 26(4):752-762
- Babutsidze Z. (2012) Asymmetric (S,s) pricing: Implications for monetary policy. *Revue de l'OFCE* 124:177-204
- Babutsidze Z. (2011) On the performance of the representative agent during out-of-equilibrium dynamics. *Economics Bulletin* 31(1):874-882
- Babutsidze Z. (2011) Returns to product promotion when consumers are learning how to consume. *Journal of Evolutionary Economics* 21(5):783-801

In edited volumes

- Babutsidze Z. (2012) Consumer learning through interaction: effects on aggregate outcomes. In "Evolution, Organization and Economic Behavior", Buenstorf G. (ed.), Cheltenham: Edward Elgar.

Other contributions

- Napolitano M., Gaffard J.-L., Babutsidze Z. (2012) Agent Based Models: A new tool for economic and policy analysis. OFCE Briefing paper No 3

SELECTED TALKS

- Kennedy School of Government, Harvard University (US) - 2018: Invited talk
- Boston (US) - 2018: Eastern Economic Association Annual Conference
- Sophia Antipolis (FR) - 2018: Workshop on Green Consumer Behavior
- Torino (IT) - 2017: Fragmentation of Economics and the new role of the history of economic thought
- *TEDxFSUJena* (DE) - 2016: Invited talk
- Durham NC (US) - 2016: Duke Forest Conference
- Valencia (ES) - 2016: The Governance of a Complex World
- Cape Town (SA) - 2015: Economics and Management of Networks
- *SKEMA Business School* (FR) - 2015: Economic Science with Heterogeneous Interacting Agents
- Washington DC (US) - 2014: Annual Complexity in Business Conference
- Jena (DE) - 2014: Schumpeter Conference
- *Georgia Tech* (US) - 2013: Economics of Knowledge Contribution and Distribution
- *Friedrich Schiller University* (DE) - 2013: Invited talk
- *SKEMA Business School* (FR) - 2013: European Meeting on Applied Evolutionary Economics
- Nice (FR) - 2012: The Governance of a Complex World
- Washington DC (US) - 2011: Annual Complexity in Business Conference
- Santa Fe NM (US) - 2011: Annual Meeting of The Computational Social Science Society of Americas
- *Maastricht University* - 2011: DIME Final Conference
- New York City (US) - 2011: Eastern Economic Association Annual Conference
- Aalborg (DK) - 2010: Schumpeter Conference
- *ETH Zurich* (CH) - 2010: Invited talk
- *Erasmus University* (NL) - 2010: Invited talk
- *University of Maryland* (US) - 2010: Invited talk
- *University of Bordeaux* (FR) - 2010: Invited talk
- *Bocconi University* - 2009: Research and Entrepreneurship in Knowledge-Based Economy
- *University of Barcelona* - 2009: Agglomeration, Industries and Innovation
- *Maastricht University* - 2009: Conference on Economic Design
- Jena (DE) - 2009: European Meeting on Applied Evolutionary Economics
- New York City (US) - 2009: Eastern Economic Association Annual Conference
- *Max Plank Institute of Economics* (DE) - 2009: Invited talk
- *Utrecht University* (NL) - 2009: Invited talk
- *University of Sorbonne* - 2008: Computing in Economics and Finance
- *Maastricht University* - 2007: Modeling, Systems and Dynamics
- *Technical University of Marche* - 2007: Econophysics Colloquium
- *Kiel Institute of World Economy* - 2007: Agglomeration and Growth in Knowledge-Based Economies
- *University of Bologna* - 2006: Economic Science with Heterogeneous Interacting Agents

OUTREACH TO NON-ACADEMIC AUDIENCE

- Look at me saving the planet!
(2016) TEDxFSUJena talk
- Digital jungles, where foul-play is easy to mask
(2015) *OFCE Le Blog* entry
- High-impact economists
Co-authored by Mark McCabe
(2013) *OFCE Le Blog* entry
- Economic policy-making tools for pre- and post-crisis periods
Co-authored by Mauro Napoletano
(2012) *OFCE Le Blog* entry
- Carrefour in Georgia
(2012) *ISSET Economist Blog* entry
- Setting expectations carefully
(2012) *OFCE Le Blog* entry
- Young females in powerful positions on Georgian Facebook
(2012) *ISSET Economist Blog* entry
- The crucial type of capital
(2012) *ISSET Economist Blog* entry
- Positions of French and German Banks in European interbank lending network
(2012) *OFCE Le Blog* entry